

FACULTY OF BUSINESS ADMINISTRATION
PROGRAMME DETAILS (COURSE STRUCTURE)

YEAR ONE COURSES (FOR ALL SPECIALISATIONS)

Semester one			Semester two		
Code	Course	Credits	Code	Course	Credits
WES 101	African Studies	3	WES 102	Introduction to ICT	3
WES103	Communicative Skills I	3	WES104	Communicative Skills II	3
WES 105	Basic Mathematics	3	WES 108	Modes of Inquiry and Critical Thinking	3
WES 107	Theories of Psychology	3	BBA 102	Elements of Economics I	3
BBA 101	Introduction to Business	3	BBA 104	Principles of Management	3
	Total Credits	15		Total Credits	15

YEAR TWO COURSES (FOR ALL SPECIALISATIONS)

Semester one			Semester two		
Code	Course	Credits	Code	Course	Credits
BBA 201	Principles of Accounting I	3	BBA 202	Principles of Accounting II	3
BBA 203	Elements of Economics II	3	BBA 204	Economy of Ghana	3
BBA 205	Principles of Marketing	3	BBA 206	Computer Applications in Management	3
BBA 207	Business Statistics	3	BBA 208	Quantitative Methods	3
BBA 209	Commercial Law	3	BBA 212	Introduction to HRM	3
BBA 211	Business Communications	3	BBA 214	Entrepreneurship	3
	Total Credits	18		Total Credits	18

BBA BANKING & FINANCE PROGRAMME

YEAR THREE COURSES

Semester one			Semester two		
Code	Course	Credits	Code	Course	Credits
BBA 301	Managerial Economics	3	BBA 302	Operations Management	3
BBA 303	Organisational Behaviour	3	BBA 306	Financial Management	3
BBA 305	Business Finance	3	BNF 302	Practice of Banking: Law and Practice	3
BBA 309	Company Law	3	BNF 304	Law Relating to Banking Services	3
BNF 301	Corporate Reporting	3	BNF 306	Marketing of Financial Services	3
BNF 303	Managerial accounting	3	BNF 308	E-Banking	3
	Total Credits	18		Total Credits	18

Free Elective (First Semester Only): BBA 307: Introduction to Risk Management & Insurance (3 Credits).

YEAR FOUR COURSES

Semester one			Semester two		
Code	Course	Credits	Code	Course	Credits
BBA 401	Business Ethics & Corporate Governance	3	BBA 402	Strategic Management	3
BBA 403	Research Methods	3	BBA 404	Project Management	3
BNF 401	Financial Risk & Modelling	3	BNF 402	Investment Management	3
BNF 403	Banking Operations	3	BNF 404	International Finance & Banking	3
BNF 405	Money and Banking	3	ENT 402	Business Planning	3
BNF 407	Retail Lending	3	BBA 499	Long Essay/Project Work	6
	Total Credits	18		Total Credits	21