

**FACULTY OF BUSINESS ADMINISTRATION**  
**PROGRAMME DETAILS (COURSE STRUCTURE)**

**YEAR ONE COURSES (FOR ALL SPECIALISATIONS)**

Semester one			Semester two		
Code	Course	Credits	Code	Course	Credits
WES 101	African Studies	3	WES 102	Introduction to ICT	3
WES103	Communicative Skills I	3	WES104	Communicative Skills II	3
WES 105	Basic Mathematics	3	WES 108	Modes of Inquiry and Critical Thinking	3
WES 107	Theories of Psychology	3	BBA 102	Elements of Economics I	3
BBA 101	Introduction to Business	3	BBA 104	Principles of Management	3
	Total Credits	15		Total Credits	15

**YEAR TWO COURSES (FOR ALL SPECIALISATIONS)**

Semester one			Semester two		
Code	Course	Credits	Code	Course	Credits
BBA 201	Principles of Accounting I	3	BBA 202	Principles of Accounting II	3
BBA 203	Elements of Economics II	3	BBA 204	Economy of Ghana	3
BBA 205	Principles of Marketing	3	BBA 206	Computer Applications in Management	3
BBA 207	Business Statistics	3	BBA 208	Quantitative Methods	3
BBA 209	Commercial Law	3	BBA 212	Introduction to HRM	3
BBA 211	Business Communications	3	BBA 214	Entrepreneursip	3
	Total Credits	18		Total Credits	18

## BBA ENTREPRENEURSHIP PROGRAMME

### YEAR THREE COURSES

Semester one			Semester two		
Code	Course	Credit	Code	Course	Credit
BBA 301	Managerial Economics	3	BBA 302	Operations Management	3
BBA 303	Organisational Behaviour	3	BBA 306	Financial Management	3
BBA 305	Business Finance	3		Cost Management Accounting	3
BBA 307*	Introduction to Risk Management & Insurance	3	ENT 302	Business Planning	3
ENT 301	Foundations of Entrepreneurship	3	ENT 304	Creativity and Innovation	3
			ENT 306	Social Entrepreneurship**	3
	Total Credits	15		Total Credits	18

Free Elective (First Semester Only): BBA 307: Introduction to Risk Management & Insurance (3 Credit),  
Free Electives (Second Semester Only): ENT 304: Management of SMEs (3 Credit), ENT 302: Starting a New Business and Business Planning

### YEAR FOUR COURSES

Semester one			Semester two		
Code	Course	Credit	Code	Course	Credit
BBA 401	Business Ethics & Corp Governance	3	BBA 402	Strategic Management	3
BBA 403	Business Research Methods	3	BBA 404	Project Management	3
BBA 405	Company Law	3	ENT 402	Quality Management for SMEs	3
ENT 401	Small Business Growth Management	3	BBA 499	Long Essay/Project Work	6
ENT 403	Management of SMEs and Family Businesses	3			
	Total Credits	18		Total Credits	15

Free Elective (Second Semester Only):